

## WHAT THE OUTSIDER SEES.

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From the viewpoint of one not a resident of Cedar City, it is evident that he is more prone to realize the unprecedented boom that has come to the city and surrounding country than he who is a resident here.

So quickly has come that which will eventually mean the transition of this village—and it is still a village in spite of its name—that those who have watched its growth from the building of the first rude shack to its present condition, cannot realize they are destined within a few short years to live in a real, virile thriving city.

To one who has watched the development of the Union Pacific line into Cedar City, it is far more real. The nation-wide press dispatches that have noted the progress of developments have meant far more than one realizes. Resources hitherto unknown are being sought. Possibilities for many factories and distributing stations for the immense natural resources of the region are just beginning to be realized.

The writer saw things, even though he had no occasion to investigate with any ulterior motives. But when the firm for whom he is working, offered him his choice of territory in the state he readily selected Cedar City as the coming metropolis of South-western Utah.

If a suggestion or two might be acceptable, I would say there should be a more widespread spirit of optimism and boost than there is. With all due respect to the worthy men at the head of the Chamber of Commerce, they cannot carry the burden alone. Worthily are they doing their part to place this city to the front. But it seems to the writer there are many of the citizens who are still skeptical and these should immediately get behind the cart and push. Right now is the time when every effort counts. The impetus and pressure must be applied to start the ball rolling and then it will be impossible to stop it until Cedar City has attained the place in the commercial, industrial and business world that she cannot escape.

Another thing needed, and needed badly, is sanitation. Without that, this town will be slow to grow. An energetic campaign to clean up the town should be mapped out for execution in the early spring and all next summer until Cedar City is a model of healthfulness.

The final suggestion is that outside capital should be interested in the city's possibilities. A group of a few men controlling a city has meant stagnation to many a community and it will inevitably mean that here. Do not permit that to happen.

The wonderful group of distinguished visitors here during the Rodeo has furnished the cue. They see the possibilities; Their efforts are behind anything that is done. And their efforts, backed by moral, mental and physical support of Cedar's citizenry cannot but fail to give this city the place in the sun she deserves.

Get behind them and BOOST.

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