

Radio Station KSUB Joins Keystone Broadcasting System

On January 1st the local radio station announced its affiliation with the Keystone Broadcasting System. Four hours per day of Keystone programs are already on station KSUB, the network's basis outlet for this area. The inauguration of the Keystone Broadcasting System, new transcribed network, was announced in Hollywood, the network's headquarters.

The purpose of the Keystone System, according to its officials, is to bring to the listening audiences of the nation's local stations, programs of national importance not now available to these outlets. With substantial financial backing, the Keystone Broadcasting System will fill a much needed gap in the national radio set-up—that of supplying outlying districts, not now serviced by the major networks, with top flight programs.

The affiliation of Radio Station KSUB with the new network assures local listeners of programs of quality and interest.